

SCTDA launches training and licensing program for tour guides

The Sharjah Commerce and Tourism Development Authority, in collaboration with Skyline University College Sharjah, announced yesterday a new training and licensing program for tourist guides operating in the emirate of Sharjah.

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PRESS RELEASE

The initiative is part of the Authority's strategy for 2009 that aims to further boost the performance of Sharjah's tourism sector and improve the quality of services rendered to the more than 1.5m tourists visiting Sharjah per year.

The announcement was made at a press conference that was held at the Radisson Blue, attended by H.E. Sheikh Sultan bin Ahmed Al Qassimi, Chairman of the SCTDA, H.E. Mohammed A. Al Noman, Director General of the SCTDA, Dr Amitabh Upadhya, Professor and Head of Academics at Skyline University College, and Mr Nitin Anand, Head of Academic Support Services at Skyline University College, as well as a number of VIPs and special guests from the tourism and business communities, and representatives of local and regional media.

Addressing the attendees of the press conference, H.E. Sheikh Sultan bin Ahmed Al Qassimi said that the launch of the training and licensing program for tour guides in the emirate of Sharjah marks a new achievement in the development of the emirate, under the wise leadership and vision of H.H. Sheikh Dr. Sultan Bin Mohammed Al-Qassimi, Member of the Supreme Council and Ruler of Sharjah.



Right to left: H.E. Sheikh Sultan bin Ahmed Al Qassimi, Chairman of the SCTDA and Mr Nitin Anand, Head of Academic Support Services at Skyline University College while signing the agreement.